



# ANNUAL REPORT 2017/18

**Team Verrico**

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[www.teamverrico.org](http://www.teamverrico.org)

Charity Number: 1158126

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*Never EVER Give Up*

# FROM OUR CHAIR

## A Remarkable Year

2018 was a landmark year for Team Verrico seeing us reach over £500k raised since the charity's inception five years ago. I am very grateful to all of our supporters and fundraisers who have helped us achieve this.

In 2018 alone Team Verrico raised over £169k across many and varied activities - including 50 Team Verrico runners taking part in the Royal Parks Half Marathon. The funds raised have enabled us to support families with 24 second opinions, 321 counselling sessions, 266 days of childcare and much more. I know, because the people we help tell us, that the practical support Team Verrico provides makes a real and positive difference to the lives of people facing very difficult times. I am proud of what we have achieved in 2018 and determined that we can and must and do more in 2019 and beyond.

Team Verrico has also continued to provide grants supporting cutting edge research to develop new and better treatments for cancer. Helping people facing cancer and supporting scientists and medical professionals to find better ways to fight cancer is what we do.

As we move into 2019 Team Verrico's Trustees are actively thinking about the ways in which the charity can develop and evolve to reach out further and help even more families facing cancer across England and Wales. I would encourage all of our beneficiaries, supporters, fundraisers and volunteers to get involved in this conversation. We should all look back at the achievements of the last five years with pride but we must also look ahead to the next five years and make sure Team Verrico keeps delivering hope and help to people who really need it.

*"Thank You"*

As I say every year, it is important to all the Trustees that no-one at Team Verrico gets paid for what they do. This means we rely entirely on the goodwill of our volunteers. So finally, and most importantly, a massive thank you to everyone who makes Team Verrico work.

**Nicholas Cranfield**  
Chair, Team Verrico



## SENIOR TEAM

Team Verrico is entirely reliant on volunteers to run the charity. We have a group of Trustees and many, many volunteers. Team Verrico's 'Senior Team' is made up of those Trustees and a small number of our many volunteers who hold formal positions.

The current Senior Team includes:

Trustees:

- **Nicholas Cranfield** - Trustee and Chair
- **Jackie McHale** - Trustee and Treasurer
- **Philip Crosbie** - Trustee and Secretary
- **Emily Christelow** - Trustee and Head of Fundraising
- **Paul Verrico** - Trustee and Head of Research

As well as the small group of Trustees, the charity is supported by a wealth of volunteer talent, including formal positions:

- **Jackie Steele** - Head of Counselling
- **Claire Skeet** - Head of Finance
- **Cheryl Moorhouse** - Events
- **Gina Shergold** - Social Media
- **Jason Mounter** - JJ-Solutions (IT and Website)

If you would like to assist the charity in any way possible, please get in touch using the details at the end of this report.

We would love to hear from you.

# CORPORATE ALLIANCES

We have the privilege of working with a number of organisations that help us achieve our objectives. We wish to say a massive 'thank you' to all of them. Over the last year, these organisations have included:

## Scunthorpe United FC

A long-time supporter of Team Verrico, we were welcomed back again to hold a bucket rattle in May. This event also gave us the opportunity to spread awareness about the charity and ensure that supporters visiting Glanford Park were wearing Team Verrico bracelets. We also had the opportunity to catch up with mascot, Scunny Bunny, who has supported the charity since the beginning.



## The Co-Op, Epworth

Given the links between the charity and Epworth, we were delighted to be supported by the Co-Op Epworth and are very grateful for all of the support received.

## Baths Hall, Scunthorpe

For those that have attended our annual Team Verrico Ball, you will appreciate how special the venue is. It has been fantastic to have the support of the team at the Baths Hall in putting together the Ball each year, which is going from strength to strength.



## Eversheds Sutherland

Four of our Trustees have worked for Eversheds Sutherland and the law firm continues to provide support to Team Verrico.

## IN THE MEDIA

Team Verrico's fundraising efforts received plenty of publicity in the last financial year.

Readers were entertained to learn of the annual Scunthorpe United 'Legends' Charity football match, organised by club mascot Glyn Sparks - this year those turning out included recently retired Gary McSheffrey and Paul Hayes, both players with illustrious careers with higher and premier league clubs.



The annual Anna Verrico Half Marathon changed its date to October but with a record number of runners, a gallery of photos published in the local paper was determined from pictures taken by onlookers and our very own John Rainsforth shot a full page's worth.

Our head of social media, Gina Shergold, launched a number of stories which were picked up on by the press. Our feature about the declining number of cervical smears reached over 14,000 people with many young women pledging to go and get checked. The most viewed post featured a video as we proudly announced that we had hit £500,000 in money raised within five years of Anna Verrico's untimely death.

As usual, beneficiary stories were shared a lot on social media - none more so than the story of Jo Ballarin, whose harrowing story of metastatic breast cancer treatment emphasised the very real nature of a secondary cancer diagnosis.

Celebrity endorsement in the form of the Reverend Kate (of Googlebox fame) was seen on TV when our favourite vicar donated her winning from Impossible Celebrities to our charity. Kate's husband, Graham, is often seen in our colours running for the charity.

Finally, double widow Jessica Haslem-Bantoft shared her unique story of tragedy - her first husband killed at work and her second husband an unlucky statistic, doomed by a side effect of a cancer treatment that was at the time his best hope of long term survival.

**We are incredibly grateful to our friends at the Yorkshire Evening Post, Epworth Bells and Scunthorpe Telegraph for leading the way in raising our profile in print and to our social media team for their sterling efforts in maintaining our profile.**

# WHAT WE DO WITH YOUR MONEY

It is vital that we use as much of your donations as possible to pursue the key objectives of Team Verrico. By not taking any salaries and minimising administrative costs, we seek to ensure that as much money raised goes towards great causes.

## Research

We received a number of requests for research grants and assessed them as a Trustee team to consider their merits, as well as whether they fit within the objectives of the charity.

In February 2018, we awarded the European Cancer Stem Cell Research Institute a grant of over £9,000.

## Support

The charity regularly receives requests for support through its website, social media outlets, or through recommendations and word-of-mouth. The requests for support evidence the impact that cancer can have on families, and how your support can make a massive difference:

- **Practical** - requests for stair lifts, mobility assistance, as well as assistance with travel and childcare costs whilst undergoing cancer treatment;
- **Medical** - arranging for second opinions and consultations for those diagnosed with cancer; and
- **Emotional** - we provide a counselling service for those diagnosed with cancer, and family members who may also be affected.



# FINANCIAL ACTIVITIES – APRIL 17 TO MARCH 18

So that you can see where the money goes:

## Income

Services	£169,937.96
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<b>Total Income</b>	<b>£169,937.96</b>
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## Expenditure

Applicant Equipment and Support	£24,457.47
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Applicant Consultation Appointments/Scans/Tests	£12,498.38
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Applicant Counselling	£15,807.00
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Events	£28,518.21
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Fees	£514.80
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Insurances	£562.62
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Merchandise	£11,613.03
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Other Costs	£693.01
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Printing, Postage and Stationery	£810.49
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Research Grants	£41,524.00
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Applicant Travel and Accommodation Grants	£12,832.97
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Website	£335.94
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<b>Total Expenditure</b>	<b>£150,167.92</b>
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<b>NET Income / (Expenditure)</b>	<b>£19,770.04</b>
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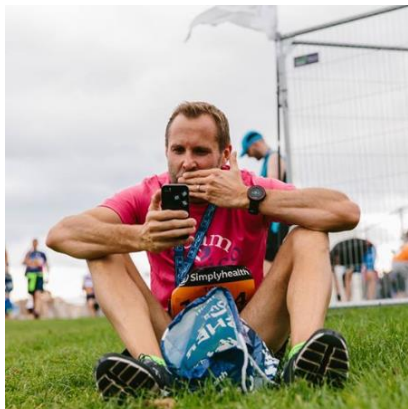


## HOW WE RAISE MONEY

Since the inception of the charity, it has amazed us as to how ingenious and varied people are when it comes to fundraising. Perhaps the below will give you some ideas?

Team Verrico fundraising started with running and runners branded with 'Team Verrico' have appeared across the globe in bright pink outfits. We were very proud to have runners engaged in events in Athens, Lisbon, Barcelona, Amsterdam, Cyprus and New York! Events closer to home included the Hell on the Humber Mad Hatter Endurance Race, the Normanby Hall Adventure Race, the Royal Parks Half Marathon and the Great North Run.

It is a mark of the diversity and imagination of our supporters that we simply cannot list every fundraising event within this report. Please keep visiting our social media platforms and website for the latest news on what people have been doing.



# THE BACK PAGE

We hope that this report helps you understand what we do, why we do it, and how we are able to achieve our aims.

The charity's mission is to achieve the following;

- To support research into new treatments and ways of diagnosing responses to treatment of cancer, especially Triple Negative breast cancer, as well as supporting research into the challenges faced by long term survivors of the disease as a result of the physical and psychological consequences of the diagnosis and treatments.
- To promote and protect the physical and mental health of sufferers and their families of particularly lethal medical conditions, especially Triple Negative breast cancer, in England and Wales through the provision of financial assistance, support and practical advice.
- To advance the education of the general public in all areas relating to the Triple Negative breast cancer condition.

## Get Involved

If you would like to get involved then please use one of the following outlets:

- Website: [www.teamverrico.org](http://www.teamverrico.org)
- Facebook: Teamverrico
- Twitter: @TeamVerrico

## Get Support

If you need support, please visit our website, where you will find all the information required to make an application.

*“Never EVER Give Up”*

Team  
VerriCo